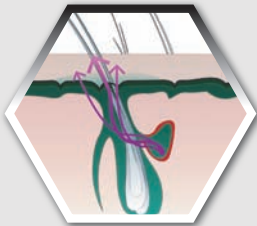


**PROTECT THEM AS MUCH
AS YOU LOVE THEM.**

AN EFFECTIVE GESTURE.

When you snap open a pipette and apply the contents to the back of your pet's neck, the **FRONTLINE® Plus** migrates all over your pet's body by means of a process called translocation. The oily (sebaceous) glands in your pet's skin act as a reservoir from which the product is slowly and continuously released via the hair follicles.



FRONTLINE® Plus is released from the hair follicle onto the hair.



After application, Frontline spreads over the whole pet within 24 hours

A GENTLE GESTURE.

FRONTLINE® Plus can be used on puppies and kittens from 8 weeks of age, as well as on pregnant and lactating queens and bitches.

A WATER FAST GESTURE.

FRONTLINE® Plus is effective after normal bathing and shampooing. For best results, it's better not to bath your pet for three days before or after applying **FRONTLINE® Plus**. Ensure that your pet's coat is 100% dry before applying the product. Certain medicated shampoos may affect the product's duration of efficacy. If you are unsure about this, talk to your vet.

FOR FURTHER INFORMATION ...

Your vet would be happy to answer your questions, or you could phone our helpline:

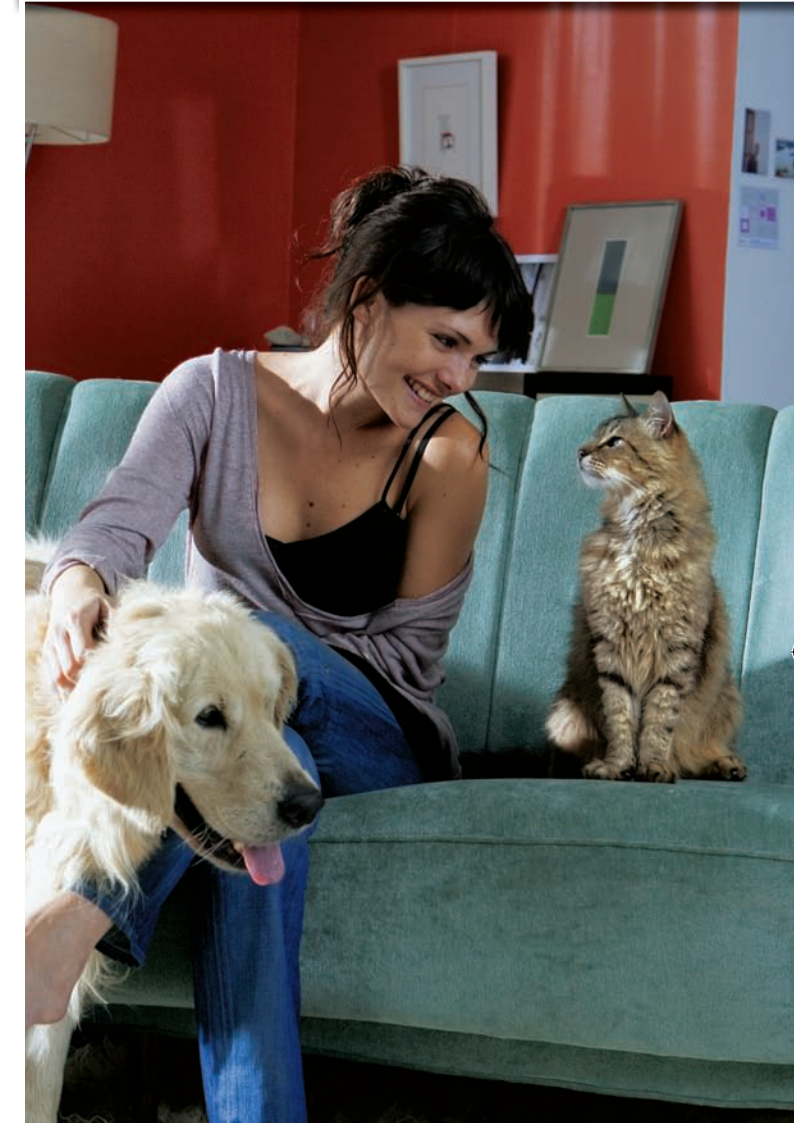
**MERIAL HELPLINE: 0860 MERIAL
0860 637425**



the Gesture of Love
you can trust!



FRONTLINE® PLUS DOGS Reg. No. G2999 Act 36/1947
Composition: Fipronil 10 g; (S)-methoprene 9 g/100 mL
FRONTLINE® PLUS CATS Reg. No. G3000 Act 36/1947
Composition: Fipronil 10 g; (S)-methoprene 12 g/100 mL
Merial South Africa (Pty) Ltd. (Reg. No. 1997/022402/07) PO Box 5924, Halfway House, 1685, Republic of South Africa.
Tel: (011) 315 8001, Fax: (011) 805 1469.



TARGET FLEAS & TICKS WITH

FRONTLINE®
Plus

FRONTLINE® PLUS

The Gesture Of Love You Can Trust.

You take them for walks, you buy them treats, and you feed them only the best. In all these ways, you show them that you love them.

So when it comes to protecting your dog or cat against fleas and ticks, use only **FRONTLINE® Plus**.

It's the gesture of love you can trust.

FLEAS: A HEALTH RISK

Fleas not only cause pets great misery, they can also cause Flea Allergy Dermatitis (FAD) and other skin problems.

Fleas can transmit tapeworm and the bacterium that causes 'cat-scratch disease'.

They can be a nightmare to get rid of once they've made themselves at home in your home.

PREVENTING AND CONTROLLING TICKS:

Ticks are a source of diseases including Biliary fever (Babesiosis) and Tick bite fever (Ehrlichiosis).

There is usually a window period between the time that the tick attaches to the pet and when the diseases are transmitted. This window period varies according to the species of tick, the disease in question as well as the stage of the tick. Pets can also develop ulcers and inflammatory granulomas at the point of attachment.

It is therefore advisable to check your pets daily for ticks and remove immediately as well as maintain monthly application of a long-lasting tick control product such as **FRONTLINE® Plus**. **FRONTLINE® Plus** will control ticks for up to 4 weeks with a single application.



A BENEFICIAL GESTURE

There are many plusses in favour of treating your pets with **FRONTLINE® Plus**:

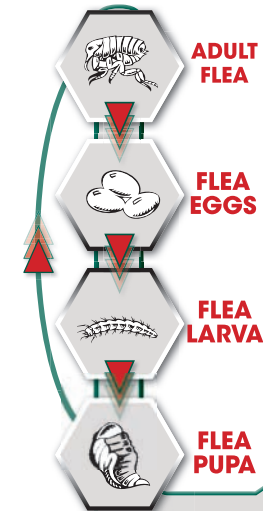
- + Contains TWO active ingredients for OPTIMAL protection.
- + Protects your dogs AND cats against fleas AND ticks with regular monthly application.
- + Gentle enough to use on pregnant AND lactating bitches and queens AND puppies and kittens from 8 weeks of age.
- + Kills 100% of fleas within 18-24 hours.
- + Kills 98% of ticks within 24-48 hours.
- + Helps control sarcoptic mange in dogs.
- + Easy-to-use pipette application.
- + Water fast - will not dampen your adventurous pet's spirits!

A 2-IN-1 GESTURE

One single application of **FRONTLINE® Plus** protects your pet against fleas and ticks for several weeks. It has 2 active ingredients: one kills ticks and adult fleas on your pet, and the other prevents the development of flea eggs and larvae that could become scattered around your home, breaking the flea life cycle. This 2-in-1 approach is known as Integrated Flea Control (IFC).



THE FLEA LIFE CYCLE: 1 VICIOUS CIRCLE



The adult flea makes itself at home on your dog or cat, and the female lays up to 50 eggs a day for the approximately 100 days it lives.

These eggs get deposited everywhere your pet goes ... all around your home. Larvae emerge from the eggs and hide in nooks and crannies in furniture and carpets. Larvae change into pupae which are invisible to the naked eye. It can be up to about 12 months before the adult fleas emerge from these pupae, which are spread throughout your home.

FRONTLINE® Plus inhibits the development of eggs and larvae and breaks the life cycle.

A SIMPLE GESTURE BREAKS THIS CYCLE

Simply using **FRONTLINE® Plus** regularly on your pets BREAKS the flea life cycle, preventing those eggs and larvae from developing, and killing the adult fleas. With only 5% of fleas on your pet (adult fleas), and 95% in the egg, larva and pupa stages around your home,

We're sure you can understand why 2-in-1 **FRONTLINE® Plus** is the gesture of love you can trust to keep your pets flea free and tick free!

